

## **Rock band lay their inner deamons bare**

In 2018 contemporary rock band Cherry White will embark on a year that includes a single release, a live EP and a new album being recorded. Cherry White have never shied from pushing the stale old format of rock music into uncharted territory as showed by their ;last single "Say My Name"; a tense male-female vocal duet soars over the surging musical tsunami that has become so characteristic of the band's sound.

Hailing from London and fiercely independent, Cherry White blend elements of rock, pop, blues and prog to create a sound of their own; think Halestorm meets Queen meets The Raconteurs. Having taken the stage at the Planet Rockstock festival in Trecco Bay and White Trash in Berlin (among many others), recently they chalked up their 200th gig with a show at London's legendary 100 Club, where they cemented their reputation as one of the UK's premier up and coming rock bands.

The music of Cherry White has always mixed darker elements of rock with the hedonistic attitude of modern life. They can play a 3 minute ode to living for the weekend next to an 11 minute epic that muses of the nature of depression, a punk rock shout at authority next to a brooding blues burner. And the planned output is the same, diversity of theme and style that combines and feeds a larger picture of modern life.

If you'd like any more information or want to contact Cherry White, please email:  
mail@cherrywhitemusic.com

Links:

[https://www.youtube.com/channel/UCPZPdhy3hI\\_2NiG5RoEliIQ](https://www.youtube.com/channel/UCPZPdhy3hI_2NiG5RoEliIQ)

<https://www.facebook.com/cherrywhitemusic>

<https://soundcloud.com/cherrywhitemusic/say-my-name-radio-edit/s-jMB6l>

[www.twitter.com/cherrywhitegigs](http://www.twitter.com/cherrywhitegigs)